# SAZZADUL KABIR

Senior UI/UX & Product Designer | Web Developer

Sirajganj, Bangladesh • +880 1778 968398 • sazzuxui@gmail.com • sazzuiux.github.io
dribbble.com/sazzuiux • behance.net/sazzuiux • linkedin.com/in/sazzadul-kabir-595a29396

## SUMMARY

UI/UX & product designer and web developer with 5+ years of experience designing and building AI products, B2B SaaS dashboards, websites and mobile apps for startups and companies in the USA, UK, EU, Singapore and Saudi Arabia. Currently Lead Product Designer for a B2B procurement platform, working directly with leadership from strategy to developer handoff. Alongside full-time roles, worked with 350+ international clients and companies worldwide. Designs and develops end to end: from research and Figma design to live websites built in Framer, Webflow, WordPress or custom code, using AI tools like Claude to prototype and ship faster. Also runs monthly marketing kits: short reels, social media posts and ad creatives.

## CORE SKILLS

**Product & UX:** Product strategy, user research, competitor analysis, personas, journey mapping, information architecture, usability testing

**Design:** UI design, design systems, interaction design, high-fidelity prototyping, responsive web, iOS & Android, developer handoff

**Development:** Website development, Framer & Webflow builds, WordPress websites, HTML & CSS, GitHub deployment, AI-assisted coding with Claude

**Marketing kit (monthly):** Monthly content packages, short reels & motion videos, social media posts & carousels, social media ad creatives, launch & marketing kits

**Domains:** AI products, B2B SaaS & procurement, CRM, e-commerce (B2B/B2C), EdTech, social platforms

**Tools:** Figma, FigJam, Framer, Webflow, WordPress, GitHub, Claude (AI-assisted design, research, prototyping & coding), Adobe Creative Suite, generative AI tools, HTML5, CSS

## EXPERIENCE

**Buyamia International** | Singapore (Remote) Dec 2025 – Present
*Lead Product Designer*

- Designed the entire B2B procurement platform end to end as the lead and sole product designer, from research and information architecture to final UI.
- Work directly with the leadership team to turn business goals into product features and a clear product roadmap.
- Designed dashboards for order tracking and procurement management, simplifying high-volume transactions for business buyers.
- Designed marketing landing pages that present the platform's value to new business partners.
- Built the design system, high-fidelity prototypes and developer-ready specs used by the engineering team.

**FormNation LLC** | New York, USA (Remote) Jul 2022 – Present
*UI/UX Designer*

- Core designer for a US design and development company, delivering a large volume of client projects across industries.
- Designed DTC (direct-to-consumer) brand websites and e-commerce stores, from brand-led visuals to conversion-focused product pages.
- Designed AI products, mobile apps, websites and CRM systems for the company's startup and business clients.
- Worked with lead designers and engineers from concept to launch, handling multiple projects in parallel on tight deadlines.

**Neuture.ai** | Rome, Italy (Remote) Jun 2024 – Nov 2024
*UI/UX Designer*

- Key designer for a student-services platform covering university admissions, scholarships and accommodation; the company raised €10M in funding during this period.
- Ran user research, ideation, sketching and prototyping to design features aligned with the CEO's product strategy.
- Created and maintained the design system used across all products, keeping the experience consistent.

- Delivered production-ready files and supported developers during implementation.

**Live product:** [neuture.ai]

**Lobab** | Riyadh, Saudi Arabia (Remote) May 2022 – Jul 2022
*UI/UX Designer (Design Lead)*

- Led the design team for a book-summary app on iOS and Android, owning wireframes, prototypes and final UI.
- Researched user needs to guide design decisions and managed design delivery with developers.

**Live apps:** [App Store] • [Google Play]

**LowlandTech** | Amsterdam, Netherlands (Remote) Jan 2022 – Apr 2022
*UI/UX Designer*

- Designed wireframes, prototypes and visual designs for a social media platform.

**Everything Zimbabwean** | UK (Remote) Aug 2021 – Dec 2021
*UI/UX Designer (Mid-Level)*

- Designed B2B and B2C e-commerce journeys, from wireframes to final UI.

**Upwork & Fiverr** | Freelance (Remote) Jan 2021 – Present
*Top Rated UI/UX Designer*

- Top Rated on Upwork with a 100% Job Success Score; 500+ completed orders and 350+ five-star reviews on Fiverr.
- Delivered UI/UX for SaaS, AI products, healthcare, law firms, e-commerce and mobile apps, including motion and micro-interactions.

**Profiles:** [Upwork] • [Fiverr]

## EDUCATION

**National University of Bangladesh** | Bangladesh 2017 – 2023
*Bachelor's in Finance & Banking*

## COURSES & CERTIFICATIONS

- Foundations of User Experience (UX) Design — Google
- Complete Web & Mobile Designer: UI/UX, Figma — Udemy (2022)
- UX/UI Design Bootcamp — Platoon (2023)
- 6-Month UX Design Diploma — Design Skill BD (2019)